TWIST Webinars for Startups *with* *Juliane Schulze*

TWIST DIGITAL

04 of September 2015

15.15 - 15.30	**TWIST and Startup Europe**
15.30 - 16.30	**Less Is More – The Art Of The Business Pitch** How to prepare a business presentation • Why do I need to do a business presentation? • What's behind a business pitch? • What are investors looking for? • What do investors want to know? • Typical pitfalls and how to avoid them. *Juliane Schulze* *Member of the Board of Media Deals*
16.30 - 17.15	**Questions & Answers**
Registration:	https://global.gotomeeting.com/join/731898333

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JULIANE SCHULZE

Member of the Board of Media Deals

Juliane Schulze is Member of the Board of Media Deals, a pan-European investor network being constituted of business angels and early-stage venture capital funds. Since its creation in 2008, Media Deals has been promoting and encouraging early-stage equity investment in high-growth startup companies in the area of digital technology and cutting-edge media content technologies. Media Deals is a member of EBAN, EBN and NEM.

As Executive Advisor Juliane specialises in strategic financing and business consulting of technology driven creative enterprises, as coach and mentor she supports SMEs in business planning and in getting ready for investment. As trainer and moderator she holds workshops on access to finance and entrepreneurship at investment and innovation forums, at business training events, as well as at leading business incubators.

She is Director of the MEDIA supported investor training programme ENTER Europe and Member of the Advisory Board of the EU-project InvestHorizon.

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